

Roadmap for Research and Innovation in Health Technology

*Speeding up the spreading of the
medical devices on the market...*

*The ITECH Partners are pleased to invite you to participate
to a lobbying action aiming at speeding up the spreading of innovative
medical devices in Europe*

There are 500,000 medical devices deployed in Europe.
These devices employ 575,000 Europeans and
represent a market of € 100 billion.

All citizens are concerned in their daily lives, with a variety of
devices ranging from glasses to artificial heart.

**This is a highly innovative,
fast growing and high potential market.**

And yet...

The numerous innovative ideas in this area are slow to
materialize in tools and services available on the market.

**The European ITECH Project identified
12 gaps hindering the development of
medical devices and eHealth tools
and services**

By making concrete recommendations to
overcome these obstacles and enable
medical devices to generalize, the ITECH
Project is in line with the Europe 2020
strategy in research on innovation.

It is also in accordance with the 7th
European innovation summit that will take
place in next December.

The participation of implicated and influential industrials to this lobbying action is organized in two steps

STEP 1

Invitation to the ITECH workshop in Brussels, on November 27th 2015

You will be presented current results of the ITECH Project, and invited to share your experience, give your point of view and work with the searchers and industrials gathered, in order to draft common recommendations to the European Commission and to other influent actors in Europe.

STEP 2

Invitation to an official conference in Brussels, in February 2016

Influent officials and European representatives will be invited to this conference where the recommendations of the ITECH Project will be officially presented.

Parliament or European representatives will be invited to support the recommendations for a sustainable and secure development of medical devices in Europe.

As a healthcare industry actor involved in the field of medical devices and eHealth, your participation to this action is a good way to :

- Support, take a stand and publicly affirm your strategy on this market;
- Forge a strategic vision of the key steps and levers to operate in order to develop tomorrow's healthcare;
- Contribute to the recommendations to address to decision makers in Europe;
- Identify and meet with high-level elected and officials, interested and / or involved on this subject;
- Contribute to an information and lobby action, in order to educate policy makers about the needs of this industrial sector.

Thank you for sending back your reply form page 3.

*Together, let's build tomorrow's healthcare !
We are counting on you !*

About the ITECH Project

The ITECH Project aims at defining a strategy plan in Health Technologies to contribute to the Horizon 2020 Common EU Strategic Framework for Research and Innovation.

The key issue is: "What is the best strategy to optimize research & innovation and translate research into successful Health Technology products and services?" ITECH is an opportunity for identifying throughout Europe gaps and barriers currently existing at all stages of the "idea-to-market" process and to propose a strategy to accelerate and support this process.

www.itech-project.eu

Roadmap for Research and Innovation in Health Technology

*Invitation to participate in the ITECH lobbying action
to speed up the spreading of innovative medical devices in Europe*

Please confirm your intention before October 30th

Name :
Company :
Function:
Tel / E-mail:

- I will attend the ITECH workshop on November 27th in Brussels from 9:00 am to 4:00 pm at L42, rue de la Loi 42, 1000 Brussels
- I accept to participate in the official meeting in February 2016, date to be confirmed according to Parliament agendas
- I am sending to you my picture and biographical elements, enabling you to advertise and prepare my participation to this action
- I will not attend this event but I will be represented by:

Name:
Company :
Function:
Tel / E-mail:

Additional elements you would like to share : expressions of interest, expectations regarding this workshop, current actions...

Your suggestions of any other person(s) concerned that could be invited:

Name:
Company
Function:
Tel / E-mail:

Name:
Company:
Function:
Tel / E-mail:

This form is to return to CATEL by mail to catel@telemedecine.org
You can also give your answer by phone at 0332 97 68 14 03

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