Vision: A unified systematic process based on Adoption Space principles that accelerate the successful uptake of Health Technologies into mainstream healthcare.

Recommendation	Actions or Action plan	Responsible actor	Other stakeholders	(Desired) Impacts
Establish a virtual HUB to provide a communication and information platform for all involved the Idea-to-Market process.	Set up a Working Group with representation from across the sector to determine the specific plan, structure and content of the HUB.	Industry Associations Academia	EU Policy makers Governments	Facilitates a specific interconnection between and across artisans; Provides a data repository for case studies and user/reviewer experiences; Enables signposting throughout the commercialisation pathway; Offers a platform to enable artisans to critically evaluate research, policy and procedures on a regular basis to inform future decision-making; Supports the possibility of regular conference/workshops to present latest results, policy developments and procedures
Develop the commercialisation pathway to include recent research particularly with reference to the principles identified in the concept of adoption space.	Review funding approval processes to include on-going and post-project 'impact' criteria which could be used to inform continuation of project funding and future allocations of funding for new projects. Introduce/enhance the assessment of 'impact' as a feature of approving applications for project funding.	EU/ Commission Funding Agencies	Commercial Enterprises Academic researchers Medical Device Industry	Removes redundancies offering a more efficient and effective commercialisation platform for Medical Devices and eHealth applications; Introduces evidence-based decision and interface gates to provide more appropriate decision-making and engagement; Provides confidence to funding bodies and brings added level of commercial responsibility/imperative to researchers; The impact assessment criteria should include a robust business plan which identifies the obstacles associated with the realisation of a new product or service and actions on how the obstacles will be overcome.
Enhance the collaboration with and between Usability labs and Living labs to encourage a deeper integration and sharing of technology and expertise across Europe.	Provide appropriate funding to encourage the semi-formal linkage of research centres and living laboratories involved in the medical device and e-health sectors as a way of sharing of expertise and good practice	EU Commission Directors/Commissioners of existing labs	Academic researchers Industry Commercial bodies	Provides centres of excellence with the opportunity for collaborative work; Provides formal linkage of research centres involved in Medical Device and eHealth sectors to share expertise and good practice; Provides a formalised link(s) between Centres and Agencies involved in the innovation processes for the acceleration of technology transfer